



**RESOLUTION
OF THE SENATE
OF VILNIUS UNIVERSITY**

**ON THE APPROVAL OF THE FIRST CYCLE STUDY PROGRAMME 'INNOVATIVE
COMMUNICATION AND ENTREPRENEURSHIP' OF THE FACULTY OF
COMMUNICATION OF VILNIUS UNIVERSITY**

No. SPN-8 of 18 March 2025

In accordance with Article 33(1)(10) of the Statute of Vilnius University, Item 25 of the Description of the Procedure for the Development, Implementation and Improvement of Study Programmes at Vilnius University approved by Resolution of the Senate of Vilnius University No. SPN-58 of 18 October 2022 “On the Approval of the Description of the Procedure for the Development, Implementation and Improvement of Study Programmes at Vilnius University and on the Repeal of Resolution of the Commission of the Senate of Vilnius University No. SK-2012-17-5 of 18 October 2012 “On the Criteria for Evaluating the Study Programmes Intended to be Implemented at Vilnius University”” (wording of Resolution of the Senate of Vilnius University No. SPN-81 of 17 December 2024), taking into account Proposal from the Rector of Vilnius University No. RTK-12 of 13 March 2025 “On the Approval of the First Cycle Study Programme ‘Innovative Communication and Entrepreneurship’ of the Faculty of Communication of Vilnius University”, Resolution of the Council of the Faculty of Communication of Vilnius University of 24 February 2025 (Minutes No. TPN-6), Resolution of the Council of the Business School of Vilnius University of 27 February 2025 (Minutes No. (1.4 E) 280000-TP-2), and Resolution of the Studies Affairs Committee of Vilnius University Senate of 4 March 2025 (Minutes No. (1.8 E) 11500-KT-98), the Senate of Vilnius University

hereby decides to approve the first cycle study programme ‘Innovative Communication and Entrepreneurship’ (in Lithuanian, *Inovatyvi komunikacija ir antreprenerystė*) of the Faculty of Communication of Vilnius University (the total scope of the study programme corresponds to 210 study credits).