



COURSE UNIT (MODULE) DESCRIPTION

Course unit (module) title	Code
Social Responsibility of Transnational Corporations	

Academic staff	Core academic unit(s)
Coordinating: Dr. Ignas Mikalauskas Other:	Vilnius university Kaunas Faculty Institute of Social Sciences and Applied Informatics Muitines str. 8, LT44280 Kaunas

Study cycle	Type of the course unit
The second cycle	Elective

Mode of delivery	Semester or period when it is delivered	Language of instruction
Distance learning	Spring semester	English

Requisites	
Prerequisites: -	Co-requisites (if relevant): -

Number of ECTS credits allocated	Student's workload (total)	Contact hours	Individual work
5	130	32	98

Purpose of the course unit		
To develop the ability to think critically, analyse problems and cases, apply existing knowledge, and base them on the assessment of the impact of transnational corporations' social responsibility on the activities of organizations in the context of globalization, and to combine theoretical knowledge and practical skills with problem-solving methods.		
Learning outcomes of the course unit	Teaching and learning methods	Assessment methods
Will be able to evaluate different approaches to social responsibility processes and to present summarized and substantiated results of this assessment by assessing the social and legal aspects of liability.	Problem teaching, demonstration, active learning methods (group discussion), research methods (information search, systematization, and synthesis), and case analysis.	Mid-term examination - colloquium (written survey), exam (written survey), case study evaluation.
Will be able to independently analyse the impact of individual moral culture and personal responsibility on the implementation of corporate social responsibility principles in the aspect of social control, taking into account theories of human relations, and providing solutions for the analysis of the problems.	Problem teaching, demonstration, active learning methods (group discussion), research methods (information search, systematization, and synthesis), and case analysis.	Mid-term examination - colloquium (written survey), exam (written survey), case study evaluation.
Will be able to assess the impact of transnational corporations' social responsibility on the social impact chain using the main organizational social	Problem teaching, demonstration, active learning methods (group discussion), research methods	Mid-term examination - colloquium (written survey), exam (written survey), case study evaluation.

responsibility models in analyzing the performance of organizations through their personal analytical, communication, social, and self-analysis competencies.	(information search, systematization, and synthesis), and case analysis.	
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Content	Contact hours							Individual work: time and assignments	
	Lectures	Tutorials	Seminars	Workshops	Laboratory work	Internship	Contact hours, total	Individual work	Tasks for individual work
Introductory lecture. Getting to know the course, presenting the general subject matter. Importance of Corporate Social Responsibility. The public attitude.	1		3				4	10	Collection, systematization, and analysis of scientific literature on the topics provided.
The Context for the Social Responsibility of Transnational Corporations. Corporations and their social responsibility. Corporations permit wealth creation and speculation in stocks. Disadvantages of the corporate form. Topic for debate: Regulation of corporations.	1		3				4	12	Recommended literature: Tineke Lambooy (2014). Legal Aspects of Corporate Social Responsibility. 30(78). Utrecht Journal of International and European Law 1, DOI: http://dx.doi.org/10.5334/ujiel.bz Collection, systematization, and analysis of scientific literature on the topics provided, preparation of discussion questions, and case study.
Climate change and social responsibility of transnational corporations. Climate change. Solutions and responses: mitigation, adaptation and geo-engineering. Topic for debate: appropriate corporate social responsibility action on global warming.	1		2				3	6	Recommended literature: Augustine Joseph (2014). The Need of Personal Responsibility and Integrity in Corporate Social Responsibility Theories. International Journal of Recent Advances in Organizational Behaviour and Decision Sciences (IJRAOB) <i>An Online International Research Journal</i> (ISSN: 2311-3197) 2014 Vol: 1 Issue 1

Content	Contact hours							Individual work: time and assignments	
	Lectures	Tutorials	Seminars	Workshops	Laboratory work	Internship	Contact hours, total	Individual work	Tasks for individual work
Genetically modified organisms (GMOs). GMOs and biodiversity. GMOs and food supply. GMO labeling around the globe. Topic for debate: to label or not to label?	1		2				3	6	Recommended literature: Guillermo Jimenez, Elizabeth Pulos (2016). Publisher: Open SUNY ISBN 13: 978-1-9423412-5-3 Access via internet: https://open.umn.edu/opentextbooks/BookDetail.aspx?bookId=264
Preparing for an interim settlement		1					1	10	Preparation for mid-term settlement (lessons analysis, scientific literature analysis).
Social entrepreneurship. The growth of social entrepreneurship. Social entrepreneurship and global philanthropy. Social value: measuring the impact of entrepreneurship and philanthropy. The dark side of social entrepreneurship.	1		3				4	11	Recommended literature: Mara Del Baldo (2013). Corporate Social Responsibility, Human Resource Management and Corporate Family Responsibility. When a Company is “The Best Place To Work”: Elica Group, The Hi-Life Company. The 6th International Conference “The Changing Economic Landscape: Issues, Implications And Policy Options” http://oetconference2013.estudy-oet.net/ ISSN1331 – 677X (UDK 338) Collection, systematization, and analysis of scientific literature on the topics provided, preparation of

Content	Contact hours							Individual work: time and assignments	
	Lectures	Tutorials	Seminars	Workshops	Laboratory work	Internship	Contact hours, total	Individual work	Tasks for individual work
									discussion questions, and case study.
Marketing ethics: selling controversial products. Legal and ethical constraints on marketing and advertising. Principles of marketing ethics. Encouraging harmful or dangerous practices.	1		4				5	11	Recommended literature: Fabiana Besen ¹ Edivandro Tecchio ² Francisco Antônio Pereira Fialho (2017). Authentic leadership and knowledge management. <i>Gest. Prod.</i> , São Carlos, v. 24, n. 1, p. 2-14, http://dx.doi.org/10.1590/0104-530X898-13 Collection, systematization, and analysis of scientific literature on the topics provided, preparation of discussion questions, case study.
Fair trade. The origins of fair trade. Fair trade in action: the key players. How It works: from farm to supermarket. Fair trade social projects.	1		2				3	11	Recommended literature: Aviva Geva (2008). Three Models of Corporate Social Responsibility: Interrelationships between Theory, Research, and Practice. <i>Business and Society Review</i> . 113:1 p. 1–41 https://doi.org/10.1111/j.1467-8594.2008.00311.x Collection, systematization, and analysis of scientific literature on the topics provided, preparation of discussion questions, and case study.
Corporate social responsibility and sweatshop. The importance of sweatshops. Understanding sweatshops: history and definitions.	1		2				3	11	Recommended literature:

Content	Contact hours							Individual work: time and assignments	
	Lectures	Tutorials	Seminars	Workshops	Laboratory work	Internship	Contact hours, total	Individual work	Tasks for individual work
									Jankalová Miriam, Jankal Radoslav (2017). The Assessment of Corporate Social Responsibility: Approaches Analysis. The International Journal Entrepreneurship and Sustainability Issues ISSN 2345-0282 (online) http://jssidoi.org/jesi/2017/Volume4/Number4/June http://doi.org/10.9770/jesi.2017.4.4(4) Collection, systematization, and analysis of scientific literature on the topics provided, preparation of discussion questions, and case study.
Preparing for the exam		1					1	10	Preparing for the exam (lessons analysis, scientific literature analysis).
Total	8	2	22				32	98	

Assessment strategy	Weight %	Deadline	Assessment criteria
Mid-term examination (colloquium)	30 %	9-10 Week	The written questionnaire consists of 10 open-ended and closed-ended questions, each with a score of 1. The open questions are evaluated as follows: 1: Excellent and good knowledge and abilities, there may be minor mistakes. 0.5: Medium knowledge and abilities, errors, knowledge, and abilities still meet the minimum requirements. 0: Minimum requirements are not met. Closed questions have four answers, one of which is correct. By ticking the correct answer, 1 point is scored; a wrong answer, 0 points.
Case study	40 %	During the seminars, according to the individual student's	The case analysis method allows you to get into the position of the real decisions of the host, learn from other mistakes, learn how to make decisions, and develop strategic thinking. Student competencies are assessed: <ul style="list-style-type: none"> analytical (ability to distinguish data from information; classify; distinguish correct and

Assessment strategy	Weight %	Deadline	Assessment criteria
		choice of date	<p>incorrect information; analyse; present information; find information lacking and to be able to complete it);</p> <ul style="list-style-type: none"> communicative (ability to conduct discussions; convince the surrounding and opponents; use in a variety of ways; cooperate with the group; defend your opinion, convictions; conclude a brief, convincing report); social (assessment of human actions, ability to listen, support discussion, or argue the opposite opinion), <p>self-assessment competencies.</p>
Exam (written survey)	30 %	During the session on schedule	<p>The written questionnaire consists of 10 open-ended and closed-ended questions, each with a score of 1. The open questions are evaluated as follows:</p> <p>1: Excellent and good knowledge and abilities, with minor mistakes.</p> <p>0.5: Medium knowledge and abilities, errors, knowledge, and abilities still meet the minimum requirements.</p> <p>0: Minimum requirements are not met.</p> <p>Closed questions have four answers, one of which is correct. By ticking the correct answer, the score is 1.</p>

The overall assessment of the subject is positive only if all the assessments are positive (at least 5 points).

For the external examination, the following formula is applied:

Final grade = (individual practical work)*0,5+(theoretical test)*0,5.

The evaluation strategy is working remotely, the same as expected.

The use of an Artificial Intelligence (AI) generative model must be disclosed, so if an AI generative model has been used in a text, paper, report, or other work, this must be clearly stated (with appropriate citations and/or a declaration of the use of an AI generative model). Failure to disclose the use of an AI generative model in an academic work is considered academic dishonesty. To ensure that generative AI tools (ChatGPT, etc.) have not been used in the preparation of the essay (i.e. the content of the essay has not been generated by the AI tools), if not disclosed, the lecturer has the right to ask follow-up questions, to use the AI detection tools and, if necessary, to modify or cancel the grade of the assignment.

A student who (1) throughout the semester consistently fails to demonstrate progress in achieving the expected learning outcomes of a subject (module) during the practical classes (seminars, exercises, laboratory work, etc.) and (2) fails to complete all interim assessment requirements and tasks within the time specified in the course description, is not allowed to participate in the examination session.

Author (-s)	Publishing year	Title	Issue of a periodical or volume of a publication	Publishing house or web link
Required reading				
Carroll, Archie	2015	Corporate Social Responsibility	No. 44 (2)	Organizational Dynamics. DOI: 10.1016/j.orgdyn.2015.02.002
Guillermo Jimenez Elizabeth Pulos	2016	Good Corporation, Bad Corporation: Corporate Social Responsibility in the Global Economy		Publisher: Open SUNY ISBN 13: 978-1-9423412-5-3 Access via internet: https://open.umn.edu/opentextbooks/BookDetail.aspx?bookId=264
Tineke Lambooy	2014	Legal Aspects of Corporate Social Responsibility	No. 30(78)	Utrecht Journal of International and European Law 1, DOI: http://dx.doi.org/10.5334/ujiel.bz
Augustine Joseph	2014	The Need of Personal Responsibility and	Vol: 1 Issue 1	International Journal of Recent Advances in

Author (-s)	Publishing year	Title	Issue of a periodical or volume of a publication	Publishing house or web link
Required reading				
		Integrity in Corporate Social Responsibility Theories		Organizational Behaviour and Decision Sciences (IJRAOB) An Online International Research Journal ISSN: 2311-3197
Fabiana Besen, Edivandro Tecchio, Francisco Antônio Pereira Fialho Gest. Prod., São Carlos, v., p. 2-14, http://dx.doi.org/10.1590/0104-530X898-13	2017	Authentic leadership and knowledge management	24, n. 1	Gest. Prod., São Carlos, v., p. 2-14, http://dx.doi.org/10.1590/0104-530X898-13
Jankalová Miriam, Jankal Radoslav	2017	The Assessment of Corporate Social Responsibility: Approaches Analysis	Vol. 4 No. 4	The International Journal Entrepreneurship and Sustainability Issues ISSN 2345-0282 (online) http://jssidoi.org/jesi/ http://doi.org/10.9770/jesi.2017.4.4(4)
Aviva Geva	2008	Three Models of Corporate Social Responsibility: Interrelationships between Theory, Research, and Practice.	113:1	<i>Business and Society Review</i> . p. 1–41 https://doi.org/10.1111/j.1467-8594.2008.00311.x
Recommended reading				
Mark Camilleri	2017	Corporate Social Responsibility: Theoretical Underpinnings and Conceptual Developments		In book: Stages of Corporate Social Responsibility: From Ideas to Impacts, Chapter: 5, Publisher: Springer, Heidelberg, Germany, Editors: Idowu Sam O., Vertigans Stephen, pp.99-120 DOI: 10.1007/978-3-319-43536-7
Showa Shell Sekiyu K.K.	2017	CSR Book 2017		http://www.showa-shell.co.jp/english/csr/2017/cb2017_en_full.pdf?wcmode=disabled
Andrija Barić	2017	Corporate social responsibility and stakeholders: Review of the last decade (2006-2015)	Vol. 8 No. 1	Business Systems Research p. 133-146. Access via internet: https://hrcak.srce.hr/file/267615

NOTE: Including Open Educational Resources in the reading list is recommended