



### COURSE UNIT (MODULE) DESCRIPTION

Course unit (module) title	Course code
<b>Media Linguistics I/ III / Medijų lingvistika I/ III</b>	

Lecturer(s)	Department(s) where the course unit (module) is delivered
<b>Coordinator:</b> Prof. Dr J. Korostenskienė <b>Others:</b> Assoc. Prof. Dr L. Bikelienė, Assoc. Prof. Dr Lina Inčiuraitė -Noreikienė	Faculty of Philology, Institute of Foreign Languages

Study cycle	Level of the course unit (module)	Type of the course unit (module)
Second	1/3	Mandatory

Mode of delivery	The period when the course unit (module) is delivered	Language(s) of instruction
Interactive lectures, seminars, self-study	Autumn	English

Reikalavimai studijuojančiajam	
<b>Prerequisites:</b> English C1	<b>Additional requirements (if any):</b> N/A

Course (module) volume in credits	Total student workload	Contact hours	Self-study hours
<b>5</b>	<b>135</b>	<b>48</b>	<b>87</b>

Purpose of the course unit (module):		
<p>Aim of the course unit:</p> <ul style="list-style-type: none"> <li>- to introduce the field of mediallynguistics, overviewing the fundamental issues of linguistics and their application in media research</li> <li>- to provide knowledge and understanding of media linguistics as a science, its methodology, and the subject, <i>the media text</i>;</li> <li>- to develop a reflective approach and provide knowledge for interpreting active processes that take place in the modern English language system: changes in the use of units at different levels of English (phonemes, morphemes, lexemes, intonation, punctuation) in contemporary spoken and written texts;</li> <li>- to develop skills to analyze and evaluate phonological / phonetic, morphological and lexical features of media texts, applying mediallynguistic methods and to develop flexibility in critical analytical thinking; the ability to organize one's work and learning, to choose the right strategies for task completion, to train for quality.</li> </ul>		
Learning outcomes of the course unit (module)	Study methods	Assessment methods
Upon completion of the course, the students:		
<ul style="list-style-type: none"> <li>- will have revised the main concepts of linguistics as applicable in the field of mediallynguistics;</li> <li>- will have knowledge of mediallynguistics as a science, its origins, scope, and range of problems addressed, its methodology and its subject, <i>the media text</i>;</li> </ul>	Analysis and interpretation, problem statement, self-study, group discussion. Research methods (information search, analysis of written and spoken texts, preparation and	Oral presentation, group discussion, individual completion of tasks, examination.

<ul style="list-style-type: none"> <li>- will have gained knowledge on the approaches to research of English-language media texts as well as the characteristics and differences of media-text analysis;</li> <li>- will have gained knowledge on the characteristic properties and peculiarities of various dimensions of media texts;</li> <li>- will have acquainted with the principles of multimodal analysis;</li> </ul>	<p>presentation of reports and written papers).</p>	
<ul style="list-style-type: none"> <li>- will have knowledge of phonetic, morphological, and lexical changes taking place in the English language system;</li> <li>- will be able to purposefully select lexical, phonetic, morphological, and grammatical variants of English, to analyze them and to evaluate their use in media texts;</li> <li>- will have developed understanding of the genre-specific language properties;</li> </ul>	<p>Analysis, discussion, problem-solving, individual work, group discussion. Research methods (information search, analysis of oral and written texts, preparation and delivery of presentations and written projects).</p>	<p>Oral presentation, group discussion, individual completion of tasks, analytical written projects, examination.</p>
<ul style="list-style-type: none"> <li>-will be able to determine the criteria for phonetic, morphological and lexical variants of non-compliance with norms and to develop language techniques to eliminate violations of phonetic, morphological and lexical norms in media texts;</li> <li>- will be able to provide practical recommendations to eliminate violations of norms;</li> <li>- will be able to prepare recommendations for the use of phonetic, morphological and lexical variants of English in order to ensure the effectiveness of communication;</li> </ul>	<p>Individual work and presentation during seminars, group discussions, active listening to other presentations and their critical appreciation.</p> <p>Preparation for seminars, examination.</p>	<p>Oral presentation, group discussion, written assignments. Individual completion of tasks.</p>
<ul style="list-style-type: none"> <li>- will be able to set goals, choose the necessary resources and appropriate methods to complete the task;</li> <li>- will be able to plan stages of activity, defining the risk of unforeseen situations, will be able to adjust the plan in the process of its implementation;</li> <li>- will be able to identify and evaluate phenomena, distinguish / identify their components, link different insights into a coherent whole, present reasonable conclusions in solving complex problems at the theoretical and practical levels;</li> <li>- will be able to provide a critical assessment of personal achievements.</li> </ul>	<p>Preparation for seminars, examination.</p>	<p>Completion of tasks both individually and in groups. Examination.</p>

<b>Topics</b>	<b>Contact hours</b>						<b>Self-study work: time and assignments</b>		
	<b>Lectures</b>	<b>Tutorials</b>	<b>Seminars</b>	<b>Exercises</b>	<b>Laboratory work</b>	<b>Internship/work</b>	<b>Contact hours</b>	<b>Self-study hours</b>	<b>Assignments</b>
<p>1. The field of Medialinguistics: the formation, the term, trends, and research approaches. Perspectives on the role of and changes in language in public space. Language study as a reflection of the social construction of reality.</p>	2		2				4	6	<b>Note: Lecture materials, reading assignments available on MOODLE</b>

									Mandatory lit-re: Lunt & Livingstone 2001; Luginbühl 2015: 9-26; Hepp et al. 2015; McLuhan 1964/1994: 7-33; Cotter 2010: 15-29; Perrin 2013: 16-32; Fairclough: 1989, 1995; Wodak & Busch 2004; Berger and Luckmann (1967) (selected pages). Discussion, analysis of approaches, application to analysis of media data	
2. The concept of mediatisation/medialisation in English media studies. Perspectives on Mediatisation as a “Key Concept or Conceptual Bandwagon“. Four stages of mediatisation. Memory and mediatisation. Manifestations of mediatisation in sociolinguistic research: from tradition to present-day issues.	2		2					4	7	Mandatory lit-re: Hjarvard 2013: 16- 50, Tagg 2015: 90- 130; Hepp et.al. 2015; Deacon&Stanyer201 4: 1032-1044; McLuhan 1964/1994 41-62. Androutsopoulos 2014: 50-89. Discussion, analysis of approaches, finding supporting/conflictin g evidence in the media.
3. The functions of language in the media. The phenomenon of enregisterment. Enregisterment and sociolinguistic processes. Language in social media: research and trends. Multimodal approaches.	2		2					4	7	Mandatory lit-re: Shifman 2013; Snell 2017 <i>or</i> Squires 2010; Zampa & Bletsas 2017; Ruzaitè 2019  Discussion, analysis of approaches, finding supporting/conflictin g evidence in the media. Analysis of examples.
4. Polemics in the news: journalism, news writing, news values, and news research trends. Evaluation in language. The notion of framing.	2		2					4	7	Mandatory lit-re: Cotter 2010: 65-85; 187-201; 219-230 Bednarek & Caple 2014; McLuhan1964/1994: 77-106, van Dijk 1985: 155-185; Gamson & Modigliani 1989 <i>or</i> Lindström & Marais 2012.

									Discussion, analysis of approaches, cross-linguistic comparisons, concept map construction, comparisons.
5. Fundamentals of syntactic analysis: the structure of the clause, clause types. Syntactic ambivalence and ambiguity. Information packaging and its effects on discourse. Opposition in discourse.	4		4				<b>8</b>	<b>11</b>	Burch 2003: 20-58, Huddleston, R. and G. Pullum 2007: 3-80; Haegeman 2005: 1-50; Billing 2008 <i>or</i> Jalifiar 2019 <i>or</i> Molek-Kozakowska 2017; Davies 2008 (selected pages) Syntactic analysis of media texts of various genres comparisons, discussion.
6. Active processes in modern English phonetic / phonological system. Classification of changes. Phonetic / phonological factors in media.	4		4				<b>8</b>	12	Mandatory lit-re: Bjelaković 2016; Cruttenden 2014: Ch. 7.10 (83-85); Eisenstein 2013, 2015; Hall-Lew, Friskney & Scobbie 2017; Hall-Lew, Coppock & Starr 2010; Hannisdal 2006: Ch.4 (86-124); Kirkham & Moore 2016. Discussion and phonetic / phonological analysis of media data.
7. Prosodic peculiarities of public speeches	2		2				<b>4</b>	6	Mandatory lit-re: Sayenko: 2014: 81-97; Stangert 2005; Wichmann 2013: 25-33. Analysis and interpretation of intonation of media data
8. Extra- and intralinguistic factors in the lexical system of the English language development. Active lexical processes in English media texts. Questions related to the English language change: rule, analogy, profitability. Types of neologisms in English media texts (reduplication, acronyms, clippings and their types)	2		2				<b>4</b>	<b>6</b>	Mandatory lit-re: Mattiello 2013: 22-64; Plag 2014: 116-131; Tokar 2012: 78-110; Munat 2007: 3-12. Word formation analysis in written and spoken media texts.
9. The concept of productivity. Regularity, irregularity. Criteria of well-formedness. Means of morphological negation in English media texts.	1		1				<b>2</b>	<b>5</b>	Mandatory lit-re: Carstairs-McCarthy 2014: 85-99; Mattiello 2013: 109-111; 138-141; 167-

								169; 184-185; 197-198; Munat 2007: 64-66; Mattiello 2013: 97-105; 128-135; 160-165; 180-184; 192-197; 207; Bauer 2013:364-384. Analysis of the use of grammatical competence in written and spoken media texts.	
10. Complex words in English media texts, their structure and internal form.	1		1				2	4	Mandatory lit-re: Bauer 2013: 432-490; Munat 2007: 115-133; 138-159. Analysis of the link between morphological forms and content.
11. Extra-grammatical constructions in English media texts. Principles of contextual suitability.	2		2				4	6	Mandatory lit-re: Mattiello 2013: 210-244; Bauer et.al2013: 518-533. Analysis and evaluation of the use of morphological forms in various contexts.
Preparation for the examination								10	
	24		24				48		
Total	24		24				48	87	

Assessment strategy	Weight, %	Assessment period	Assessment criteria
Homework assignments and work throughout the semester	60%	During the semester	<p>Quality of contributions is assessed, in particular: ability to formulate the answer in an argued way; demonstration of understanding of the topics analyzed, ability to raise questions and formulate reasonable hypotheses; ability to provide relevant examples;</p> <ul style="list-style-type: none"> <li>- Level of preparation: timely completion of the assignments;</li> <li>- Active participation in the discussions.</li> </ul> <p><b>Assessment formula: <math>RV = (\sum_{RV} n) / n</math>, where</b>  RV – Average for written assignments  <math>\sum_{RV}</math> – sum total of grades received  n – number of written assessments</p> <p>Every assignment is graded on the following basis:</p> <p><b>10 points</b> – the student demonstrates the ability to conduct analysis of texts within the overall context of the discipline, to develop quality analysis, to draw conclusions, and demonstrates critical thinking skills.</p> <p><b>8-9 points</b> – the student can relate theoretical and practical issues, draws conclusions that are consistent with their line of argumentation and demonstrates critical thinking skills.</p> <p><b>6-7 points</b> – the student demonstrates superficial knowledge, his/her independent study reflects a narrow perspective on one or several aspects, critical thinking is not substantially developed.</p> <p><b>5 points</b> – the student's exposition of the topic is fragmented and superficial.</p>

			<p><b>1-4 points</b> – the topic as discussed demonstrates lack of understanding.</p> <p><b>The grade is cumulative:</b> it is drawn from the three components of the course. Within each component, the intermediate grade is drawn for homework assignments and work throughout the semester following the formula:</p> <p><b>50% (Medialinguistics) + 25% (Phonetics/Phonology) + 25% (Morphology).</b></p>
Final project	40%	During Winter session	<p>The student presents analysis of three scholarly articles on the selected aspect of the course within one of the components covered during the course. The presentation has to meet the requirements available on Moodle Course page and has to be uploaded by January 2, 2024. The oral presentation takes place during the Winter session and is assessed following the rubric below:</p> <p><u>40%</u>: the student’s answer demonstrates successful incorporation of several essential aspects, the details are related to the conclusions, and the paper demonstrates good understanding of the linguistic material covered.</p> <p><u>30%</u>: the student’s answer provides the most significant aspects of the relevant literature covered, which are related in-between, but there are some deficiencies;</p> <p><u>20%</u>: the student’s answer contains a number of imprecisions, some statements lack argumentation. While the answer contains important aspects of the issue discussed, these are not related in-between;</p> <p><u>10%</u>: the student’s answer focuses on one linguistic aspect, or one element of the material studied only. The answer lacks coherence and contains significant deficiencies or subject-related errors;</p> <p><u>0%</u>: the student provides irrelevant information, does not demonstrate profound understanding of the topic, does not manage to construct the proper answer to the question(s) posed.</p>

Author	Year of publication	Title	Issue of a periodical or volume of a publication	Publishing place and house or web link
<b>Mandatory literature</b>				
Androutsopoulos J.	2014	Mediatization and sociolinguistic change. Key concepts, research traditions, open issues.	In <i>Mediatization and Sociolinguistic Change</i> . deGruyter: Berlin, Boston. Pp. 3-56.	<a href="https://doi.org/10.1515/9783110346831.3">https://doi.org/10.1515/9783110346831.3</a> <a href="https://jannisandroutsopoulos.files.wordpress.com/2015/05/androutsopoulos-2014-mediatization-and-sociolinguistic-change-introduction.pdf">https://jannisandroutsopoulos.files.wordpress.com/2015/05/androutsopoulos-2014-mediatization-and-sociolinguistic-change-introduction.pdf</a>
Bauer L., Lieber R. & Plag I.	2013	The Oxford Reference Guide to English Morphology.		OUP

Bednarek, M. & Caple, H.	2014	Why do news values matter? Towards a new methodological framework for analyzing news discourse in Critical Discourse Analysis and beyond.	<i>Discourse &amp; Society</i> 25/2: 135-158.	<a href="https://journals.sagepub.com/doi/abs/10.1177/0957926513516041">https://journals.sagepub.com/doi/abs/10.1177/0957926513516041</a>
Berger, P. & Luckmann, T.	1967	The Social Construction of Reality.	Penguin Books	<a href="https://web.archive.org/web/20191009202613id/http://perflensburg.se/Berger%20social-construction-of-reality.pdf">https://web.archive.org/web/20191009202613id/http://perflensburg.se/Berger%20social-construction-of-reality.pdf</a>
Billing, M.	2008	The language of critical discourse analysis: the case of nominalization.	<i>Discourse &amp; Society</i> 19(6), 783-800.	<a href="https://dspace.lboro.ac.uk/ds-pace-jspui/bitstream/2134/13361/3/nominc.pdf">https://dspace.lboro.ac.uk/ds-pace-jspui/bitstream/2134/13361/3/nominc.pdf</a>
Bjelaković, A.	2016	The vowels of contemporary RP: Vowel formant measurements for BBC newsreaders	<i>English Language &amp; Linguistics</i> , 21(3), pp. 501-532.	DOI:10.1017/S1360674316000253
Burch, C.B.	2003	A Writer's Grammar.		Longman
Castairs-McCarthy	2014	An Introduction to English Morphology.		Edinburgh University Press
Cruttenden, A.	2014	Gimson's Pronunciation of English	<i>8th Edition</i>	London / New York: Routledge.
Davies, M.	2008	Oppositions in News Discourse: the ideological construction of us and them in the British press.	Doctoral thesis, University of Huddersfield	<a href="https://eprints.hud.ac.uk/id/eprint/8352/1/mdaviesfinalthesis.pdf">https://eprints.hud.ac.uk/id/eprint/8352/1/mdaviesfinalthesis.pdf</a>
Eisenstein, J.	2013	Phonological Factors in Social Media Writing	<i>Proceedings of the Workshop on Language Analysis in Social Media</i> , pp. 11-19.	<a href="https://aclanthology.org/W13-1102.pdf">https://aclanthology.org/W13-1102.pdf</a>
Eisenstein, J.	2015	Systematic Patterning in Phonologically-motivated Orthographic Variation	<i>Journal of Sociolinguistics</i> , 19(2), pp. 161-188.	<a href="https://doi.org/10.1111/josl.12119">https://doi.org/10.1111/josl.12119</a>
Gamson, W.A. & Modigliani, A.	1989	Media discourse and public opinion on nuclear power: A constructionist approach.	<i>American Journal of Sociology</i> , 95, 1-37.	
Haegeman, L.	2005	Thinking Syntactically.		Wiley-Blackwell
Hall-Lew, L., Coppock, E., & Starr, R. L.	2010	Indexing political persuasion: Variation in the Iraq vowels.	<i>American Speech</i> , 85(1), pp. 91-102.	<a href="https://doi.org/10.1215/00031283-2010-004">https://doi.org/10.1215/00031283-2010-004</a>
Hall-Lew, L., Friskney, R. & Scobbie J.M.	2017	Accommodation or Political Identity: Scottish Members of the UK Parliament	<i>Language Variation and Change</i> , 29(3), pp. 341-363.	<a href="https://test-eresearch.qmu.ac.uk/bitstream/handle/20.500.12289/4886/eResearch%204886.pdf?sequence=1">https://test-eresearch.qmu.ac.uk/bitstream/handle/20.500.12289/4886/eResearch%204886.pdf?sequence=1</a>
Hannisdal B.R.	2006	Variability and change in Received Pronunciation. A study of six phonological variables in the speech of television newsreaders.		The University of Bergen <a href="https://bora.uib.no/bora-xmlui/bitstream/handle/1956/2335/Dr.Avh.Bente%20Hannisdal.pdf">https://bora.uib.no/bora-xmlui/bitstream/handle/1956/2335/Dr.Avh.Bente%20Hannisdal.pdf</a>
Hepp, A. Hjarvard, S. & Lundby, K.	2015	Mediatization: Theorizing the Interplay between Media, Culture and Society.	<i>Media Culture &amp;</i>	<a href="https://journals.sagepub.com/doi/10.1177/0163443715573835">https://journals.sagepub.com/doi/10.1177/0163443715573835</a>

			<i>Society</i> 37(2), pp. 1-11	
Huddleston, R. & Pullum, G.	2007	A Student's Introduction to English Grammar		CUP
Jalifiar, A., Morady, Y.	2019	Tourism discourse revisited: an analysis of evaluative strategies in tourist brochures from a Systemic Functional Linguistics Perspective.	<i>Journal of English Studies</i>	<a href="https://publicaciones.unirioja.es/ojs/index.php/jes/article/view/3595">https://publicaciones.unirioja.es/ojs/index.php/jes/article/view/3595</a>
Kirkham, S. & Moore, E.	2016	Constructing social meaning in political discourse: Phonetic variation and verb processes in Ed Miliband's speeches	<i>Language in Society</i> 45(1), pp.87-111	<a href="https://www.jstor.org/stable/43904635">https://www.jstor.org/stable/43904635</a>
Lindström, M. & Marais, W.	2012	Qualitative news frame analysis: a methodology	<i>Communitas</i> 17: 21-38	<a href="http://scholar.ufs.ac.za:8080/bitstream/handle/11660/3650/comm_v17_n1_a9.pdf?sequence=3&amp;isAllowed=y">http://scholar.ufs.ac.za:8080/bitstream/handle/11660/3650/comm_v17_n1_a9.pdf?sequence=3&amp;isAllowed=y</a>
Luginbühl M.	2015	Media Linguistics: On Mediality and Culturality.	<i>10 Plus 1, LivingLinguistics</i> , Issue 1	<a href="http://10plus1journal.com/wp-content/uploads/2015/09/00_OPENER_Luginbuehl.pdf">http://10plus1journal.com/wp-content/uploads/2015/09/00_OPENER_Luginbuehl.pdf</a>
Lunt, P. & Livingstone, S.	2001	Language and the media: An emerging field for social psychology. In Robinson, W. Peter and Giles, Howard. 2001. <i>The New Handbook of Language and Social Psychology</i> .	LSE Research Online	London, UK : John Wiley and Sons, 2001, pp. 585-600
McLuhan, M.	1964, 1994	<i>Understanding Media. The Extensions of Man.</i>		MIT
Molek-Kozakowska, K.	2017	Communicating environmental science beyond academia: Stylistic patterns of newsworthiness in popular science journalism	<i>Discourse &amp; Communication</i> on Vol. 11(1) 69–88	<a href="https://journals.sagepub.com/doi/abs/10.1177/1750481316683294">https://journals.sagepub.com/doi/abs/10.1177/1750481316683294</a>
Munat J.	2007	Lexical Creativity, Texts and Contexts.		JohnBenjaminsPublishingCompany: Amsterdam/Philadelphia
Plag I.	2014	Word-Formation in English.		Cambridge Textbooks in Linguistics (draft version available at <a href="http://www2.uni-siegen.de/~engspra/plag-inpress.pdf">http://www2.uni-siegen.de/~engspra/plag-inpress.pdf</a> )
Sayenko T.	2014	Prosodic enancers of humorous effect in political speeches. // Van Belle, H. et al. Let's talk politics: new essays on deliberative rhetoric, 81-97.		Amsterdam and Philadelphia: JohnBenjamins. <a href="https://doi.org/10.1075/aic.6.05say">https://doi.org/10.1075/aic.6.05say</a>
Shifman, L.	2013	Memes in a digital world: reconciling with a conceptual troublemaker	<i>Journal of Computer-Mediated Communication</i> on 18, pp. 362-377.	DOI: <a href="https://doi.org/10.1111/jcc4.12013">10.1111/jcc4.12013</a> <a href="https://www.researchgate.net/publication/263564026_Memes_in_a_Digital_World_Reconciling_with_a_Conceptual_Troublemaker">https://www.researchgate.net/publication/263564026_Memes_in_a_Digital_World_Reconciling_with_a_Conceptual_Troublemaker</a>
Snell, J.	2017	Enregisterment, indexicality and the social meaning of <i>Howay</i> .	In C. Montgomery & E. Moore (Eds.). <i>Language and</i>	Cambridge: Cambridge University Press.

			<i>a Sense of Place: Studies in Language and Region</i> , pp. 301-324.	
Squire, L.	2010	Enregistering Internet language.	<i>Language in Society</i> , 39, pp. 457-492.	<a href="https://www.cambridge.org/core/journals/language-in-society/article/enregistering-internet-language/F8A79BB74879D022D911F3B818B727BF">https://www.cambridge.org/core/journals/language-in-society/article/enregistering-internet-language/F8A79BB74879D022D911F3B818B727BF</a>
Strangert, E.	2005	Prosody in public speech: analyses of a news announcement and a political interview.		<a href="https://www.researchgate.net/publication/221481197_Prosody_in_public_speech_analyses_of_a_news_announcement_and_a_Political_interview">https://www.researchgate.net/publication/221481197_Prosody_in_public_speech_analyses_of_a_news_announcement_and_a_Political_interview</a> DOI:10.21437/Interspeech.2005-827
Tokar, A.	2012	Introduction to English Morphology.		Peter Lang: InternationalerVerlag der Wissenschaften(63-172)
Van Dijk, T.A.	1985	News Schemata	<i>Studying Writing: Linguistic Approaches</i> . Charles R. Cooper and Sydney Greenbaum, eds.	Beverly Hills, CA: Sage Publications. <a href="https://citeseerx.ist.psu.edu/viewdoc/download;jsessionid=3D8E91174B691EE2EE39DAA9055231B5?doi=10.1.1.653.294&amp;rep=rep1&amp;type=pdf">https://citeseerx.ist.psu.edu/viewdoc/download;jsessionid=3D8E91174B691EE2EE39DAA9055231B5?doi=10.1.1.653.294&amp;rep=rep1&amp;type=pdf</a>
Wichmann, A.	2013	Intonation in Text and Discourse: Beginnings, Middles and Ends.		Londonand / NewYork: Routledge.
Wodak, R. & Busch, B.	2004	Approaches to media texts.	In: John Downing; Denis McQuail; Philip Schlesinger; Ellen Wartella (eds.) <i>Handbook of Media Studies</i>	Thousand Oaks, London, New Delhi: Sage, pp. 105-123 <a href="http://users.auth.gr/tsokalid/files/wodak.pdf">http://users.auth.gr/tsokalid/files/wodak.pdf</a>
<b>Supplementary literature</b>				
Cameron, D.	2001	Working with spoken discourse.		London: Sage
Deacon, D. & Stanyer, J.	2014	Mediatization: Key Concept or Conceptual Bandwagon?	<i>Media, Culture&amp;Society</i> , 36(7), pp. 1032-1044	Sage Journals
Fairclough, N.	1995	Media Discourse.		London: Edward Arnold.
Fairclough, N.	1989	Language and Power		Longman
Fruto, C., Reguya, R., Yap, A.	2014	Acronymy, Initialism, and Blendingin Facebook Posts and Comments.		<a href="https://www.academia.edu/5683316/Morphological_Proc esses_in_FB">https://www.academia.edu/5683316/Morphological_Proc esses_in_FB</a> ; pp. 1-20
Hepp, A.	2015	Mediatization: Theorizing the Interplay between Media, Culture and Society. In: <i>Media, Culture &amp; Society</i> , p. 1-11.	Sage Journals	<a href="http://mcs.sagepub.com/content/early/2015/02/16/0163443715573835.full">http://mcs.sagepub.com/content/early/2015/02/16/0163443715573835.full</a>

Hernández-Guerra, C.	2014	An overview of the approaches and methods for analysing a text from a discursive viewpoint	Onomázein, 30, pp. 237-247.	
Hjarvard, S.	2006	The Mediatization of Religion: A Theory of the Media as an Agent of Religious Change.	Paper presented to the 5th International Conference on Media, Religion and Culture, Stockholm/Sigtuna/Uppsala, Sweden, 6-9 July, 2006	<a href="http://oldintranet.oikosnet-europe.eu/Archives/Meetings/Annual_Conferences/Sigtuna_2006/Download/The%20mediatization%20of%20religion.pdf">http://oldintranet.oikosnet-europe.eu/Archives/Meetings/Annual_Conferences/Sigtuna_2006/Download/The%20mediatization%20of%20religion.pdf</a>
Johnson, S. & Milani, T.M. (eds.)	2010	Language Ideologies and Media Discourse: Text, Practices, Politics		Continuum
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<b>The course description developed by</b>	<b>Signature</b>	<b>Approved by the Study Committee</b>	<b>Signature</b>	<b>Date</b>
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Prof. Dr J. Korostenskienė, Assoc. Prof. Dr L. Bikelienė, Assoc. Prof. Dr Lina Inčiuraitė-Noreikienė				31 08 2023
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