

COURSE UNIT (MODULE) DESCRIPTION

Course unit (module) title	Code
Media in Conflict	ZIKO5126

Lecturer(s)	Department(s) where the course unit (module) is delivered
Coordinators: dr. Nerijus Maliukevičius	Institute of International Relations and Political Science

Study cycle	Type of the course unit (module)
First	Elective

Mode of delivery	Period when the course unit (module) is delivered	Language(s) of instruction
Lectures, seminars, self study	5 semester	English

Requirements for students	
Prerequisites: None	Additional requirements (if any): None

Course (module) volume in credits	Total student's workload	Contact hours	Self-study hours
5	130	32	98

Purpose of the course unit (module): programme competences to be developed

The purpose of this course is to provide the students with knowledge about the changing role of the media in modern conflicts and to equip them with skills necessary to critically assess the impact of media-related issues when dealing with the subject of war and peace studies.

This course aims to develop subject specific competences, such as the ability to understand strategic importance of the media during the conflict, ability to interpret transformation of media and journalism, ability to assess the impact of media-related issues; also generic abilities: ability to evaluate information critically, ability to present findings in written and verbal form and ability to respond promptly and comprehensively to questions raised by colleagues or professors.

Learning outcomes of the course unit (module)	Teaching and learning methods	Assessment methods
Will be able to understand strategic importance of the media during the conflict	Face-to-face lectures, discussions	Assessment of the quality of work during seminars
Will be able to define concepts of propaganda, information warfare, information and psychological operations	Independent reading , exam, group discussions	Assessment of the quality of work during seminars, Assessment of exam
Will be able to critically assess the impact of media-related issues when dealing with the subject of war and peace studies	Research methods (texts analysis, preparation for presentation), discussions, case studies	Assessment of the quality of work during seminars, assessment of the exam
Will be able to analyze transformation of media and journalism	Research methods (texts analysis, preparation for presentation), case studies	Assessment of presentation, assessment of the exam

Content: breakdown of the topics	Contact hours				Self-study work: time and assignments	
	Lectures	Tutorials	Seminars	Contact hours	Self-study hours	Assignments
1. Introduction. What is media?	2		2	4	6	Compulsory reading and analysis of: Ed Offley, <i>Pen & Sword: A Journalist's Guide to Covering the Military</i> , Marion Street Press, 2001, p.

						257-286 David Snyder and William R. Kelly, "Conflict Intensity, Media Sensitivity and the Validity of Newspaper Data", <i>American Sociological Review</i> , vol. 42, no. 1, Feb., 1977, p. 105-123
2. Ancient military thinkers about the role on information during the conflict	2		2	4	4	Compulsory reading and analysis of: Philip M. Taylor, <i>Munitions of the mind: a history of propaganda from the ancient world to the present era</i> , Manchester University Press, 2003 p. 2-16 Gervais, L.J.R.D., "The media and the conduct of war" (in: <i>The Changing face of war: learning from history</i> , ed. Allan D. English) the Royal Military College of Canada, 1998, p.255-269
3. Birth of propaganda and Gutenberg era			2	2	6	Compulsory reading and analysis of: Philip M. Taylor, <i>Munitions of the mind: a history of propaganda from the ancient world to the present era</i> , Manchester University Press, 2003 p. 249-266; 270-282 Taylor, P.M., "The Foreign Office and British Propaganda during the First World War", <i>The Historical Journal</i> , issue 4, Cambridge University Press, December 1980, p. 875-898
4. Media and during two World Wars			2	2	7	Compulsory reading and analysis of: Carruthers, S.L., <i>The media at war</i> , Palgrave Macmillan, 2011 p. 197-260
5. Media and Cold War			2	2	7	Compulsory reading and analysis of: William A. Gamson, David Croteau, William Hoynes and Theodore Sasson, "Media Images and the Social Construction of Reality", <i>Annual Review of Sociology</i> vol. 18, 1992, p.373-393 Livingston, S., "Clarifying the CNN effect: an examination of Media effects according to type of Military intervention", Research paper R-18, The Joan Hayward University: Shorenstein Centre Press, , June 1997 http://www.genocide-watch.org/images/1997ClarifyingtheCNNEffect-Livingston.pdf (p. 2-20) Schwalbe, C.B., "Jacqueline Kennedy and Cold War propaganda", <i>Journal of Broadcasting and Electronic Media</i> , vol. 49, issue 1, 2005, p. 111-127
6. Gulf War – the first information war?			2	2	6	Compulsory reading and analysis of: Hallin, D.C., "Images of the Vietnam and the Persian Gulf Wars in U.S. Television", in Susan Jeffords, Lauren Rabinovitz (ed.) <i>Seeing Through the Media– The Persian Gulf War</i> , Rutgers, 1994, p. 45-58, Engelhardt, T., "The Gulf war as Total Television", in Susan Jeffords, Lauren Rabinovitz (ed.) <i>Seeing Through the Media– The Persian Gulf War</i> , Rutgers, 1994, p.97-106 Shulman, H.C., "The International Media and the Persian Gulf War: The Importance of the Flow of News", in Susan Jeffords, Lauren Rabinovitz (ed.) <i>Seeing Through the Media– The Persian Gulf War</i> , Rutgers, 1994, p. 107-120
7. Media and recent conflicts (Kosovo, Afghanistan, Iraq)			2	2	5	Compulsory reading and analysis of: Stabile, C.A., "Unveiling imperialism: media, gender and the war on Afghanistan", <i>Media Culture Society</i> , Vol 27, No. 5, September 2005 Palmer, J., "Interpreting and Translation for Western Media in Iraq", in Myriam Salama-Carr (ed.), <i>Translating and Interpreting Conflict</i> , Netherlands,

						2007, p. 13-28 Dragovic-Drouet, M., "The Practice of Translation and Interpreting During the Conflicts in the Former Yugoslavia (1991-1999), in Myriam Salama-Carr (ed.), <i>Translating and Interpreting Conflict</i> , Netherlands, 2007, p. 29-40
8. Modern conflict and global information environment			2	2	6	Compulsory reading and analysis of: Carruthers, S.L., <i>The media at war</i> , Palgrave Macmillan, 2011 p. 162-197 Webster, F., "information warfare in an Age of Globalization", in Daya Kishan Thussu, Des Freedman (ed.), <i>War and the Media – Reporting Conflict 24/7</i> , SAGE publications Ltd., 2003, p. 57-69
9. Information warfare and dilemmas of information security			2	2	8	Compulsory reading and analysis of: Adams, J., <i>The next world war: computers are the weapons and the front line is everywhere</i> , Arrow, 2001 p. 324-347 Carruthers, S.L., <i>The media at war</i> , Palgrave Macmillan, 2011 p.285-302 Thussu, D.K., "Live TV and Bloodless Deaths: War, Infotainment and 24/7 News", in Daya Kishan Thussu, Des Freedman (ed.), <i>War and the Media – Reporting Conflict 24/7</i> , SAGE publications Ltd., 2003, p. 117-132
10. Soft power vs. information geopolitics			2	2	6	Compulsory reading and analysis of: Gauntlett, D., <i>Web. Studies: Rewirting Media studies for the Digital Age</i> , Arnold, 2000, p. 23-56 Gowing, N., "Journalism and War: The troubling New Tensions post 9/11", in Daya Kishan Thussu, Des Freedman (ed.), <i>War and the Media – Reporting Conflict 24/7</i> , SAGE publications Ltd., 2003, p.231 - 240 Weber, C., "The Media, the 'war on terrorism', and the Circulation of non-knowledge", in Daya Kishan Thussu, Des Freedman (ed.), <i>War and the Media – Reporting Conflict 24/7</i> , SAGE publications Ltd., 2003, p. 190-199
Workshops on presentations			6	6	4	Students should get familiar with topics which colleagues will present during the workshops
Presentation		2		2	10	Preparation for the presentation
Exam					16	Preparation for the exam
Total	4	2	26	32	98	

Assessment strategy	Weight, %	Deadline	Assessment criteria
Evaluation of work during the seminars	20%	Throughout the semester	Active participation in seminars (5%), Essential and relevant comments (5%), Ability to refer to assigned academic literature (5%), Critical thinking and ponderable argumentation (5%)
Exam	40%	During session time	Comprehensiveness of the answers (15 %) Ability to base the answers on the academic literature that was provided throughout the course (10%) Critical analytical thinking (10%) Style: clearness, consistency, academic vocabulary (5%)
Presentation	40%	End semester of	Ability to employ theories and methods discussed throughout the course (10%), Depth of analysis of the topic (15%); Ability to present results in an appropriate coherent form and to respond to colleagues comments efficiently (10%) Style: clearness, consistency, academic vocabulary (5%)

Author	Year of publication	Title	Issue of a periodical or volume of a publication	Publishing place and house or web link
Compulsory reading				
Adams, J.	2001	The next world war: computers are the weapons and the front line is everywhere		Arrow
Carruthers, S.L.	2011	The media at war		Palgrave Macmillan
Dragovic-Drouet, M.	2007	The Practice of Translation and Interpreting During the Conflicts in the Former Yugoslavia (1991-1999)	in Myriam Salama-Carr (ed.), Translating and Interpreting Conflict	Netherlands
Engelhardt, T.	1994	The Gulf war as Total Television	in Susan Jeffords, Lauren Rabinovitz (ed.) Seeing Through the Media– The Persian Gulf War	Rutgers
Gamson, William A., David Croteau, William Hoynes and Theodore Sasson	1992	Media Images and the Social Construction of Reality	Annual Review of Sociology vol. 18	
Gauntlett, D.	2000	Web. Studies: Rewriting Media studies for the Digital Age		Arnold
Gervais, L.J.R.D.	1998	The media and the conduct of war	in: The Changing face of war: learning from history, ed. Allan D. English)	the Royal Military College of Canada
Gowing, N.	2003	Journalism and War: The troubling New Tensions post 9/11	in Daya Kishan Thussu, Des Freedman (ed.), War and the Media – Reporting Conflict 24/7	SAGE publications Ltd
Hallin, D.C.	1994	Images of the Vietnam and the Persian Gulf Wars in U.S. Television	in Susan Jeffords, Lauren Rabinovitz (ed.) Seeing Through the Media– The Persian Gulf War	Rutgers
Livingston, S.	June 1997	Clarifying the CNN effect: an examination of Media effects according to type of Military intervention	Research paper R-18	The Joan Hayward University: Shorenstein Centre Press http://www.genocide-watch.org/images/1997ClarifyingtheCNNEffect-Livingston.pdf
Offley, Ed	2001	Pen & Sword: A Journalist's Guide to Covering the Military		Marion Street Press,
Palmer, J.	2007	Interpreting and Translation for Western Media in Iraq	in Myriam Salama-Carr (ed.), Translating and Interpreting Conflict	Netherlands
Schwalbe, C.B.	2005	Jacqueline Kennedy and Cold War propaganda	Journal of Broadcasting and Electronic Media, vol. 49, issue 1	
Shulman, H.C.	1994	The International Media and the Persian Gulf War: The Importance of the Flow of News	in Susan Jeffords, Lauren Rabinovitz (ed.) Seeing Through the Media– The Persian Gulf War	Rutgers
Snyder, David and William R. Kelly	Feb., 1977	Conflict Intensity, Media Sensitivity and the Validity of	American Sociological Review, vol. 42, no. 1	

		Newspaper Data		
Stabile, C.A.	September 2005	Unveiling imperialism: media, gender and the war on Afghanistan	Media Culture Society, Vol 27, No. 5	
Taylor , Philip M.	2003	Munitions of the mind: a history of propaganda from the ancient world to the present era		Manchester University Press
Taylor, P.M.	December 1980	The Foreign Office and British Propaganda during the First World War	The Historical Journal, issue 4	Cambridge University Press
Thussu, D.K.	2003	Live TV and Bloodless Deaths: War, Infotainment and 24/7 News	in Daya Kishan Thussu,Des Freedman (ed.), War and the Media – Reporting Conflict 24/7	SAGE publications Ltd
Weber, C.	2003	The Media, the ‘war on terrorism’, and the Circulation of non-knowledge	in Daya Kishan Thussu,Des Freedman (ed.), War and the Media – Reporting Conflict 24/7	SAGE publications Ltd
Webster, F.	2003	Information warfare in an Age of Globalization	in Daya Kishan Thussu,Des Freedman (ed.), War and the Media – Reporting Conflict 24/7	SAGE publications Ltd
Optional reading				
Jon A. Krosnick and Laura A. Brannon	1993 December	The Impact of the Gulf war on the Ingredients of Presidential Evaluations: Multidimensional Effects of Political Involvement	The American Political Science Review Vol. 87, No. 4	
Karim, K.H.	2003	Islamic Peril: Media and Global Violence		Montreal: Black Rose
Nassanga, Goretti Linda	2009	Reflections on the Media in Africa: strangers in a mirror?	In K. Njogu and J. Middleton (eds.) Media and identity in Africa	Edinburgh University Press
Loyn, David	2007	Good journalism or peace journalism?	Conflict and communication online, vol. 6, no. 2	
Cottle, S.	2006	Mediatized Conflict		Open University Press