



COURSE UNIT (MODULE) DESCRIPTION

Course unit (module) title		Code	
Knowledge Management			
Lecturer(s)		Department(s) where the course unit (module) is delivered	
Coordinator: assist. dr. L. Pilukiene Other(s):		Faculty of Economics and Business Administration Saulėtekio al. 9, building II	
Study cycle		Type of the course unit (module)	
First		Compulsory / Elective	
Mode of delivery	Period when the course unit (module) is delivered	Language(s) of instruction	
E-learning/classroom studies	Spring semester (semester 6)	English	
Requirements for students			
Prerequisites: none		Additional requirements (if any): none	
Course (module) volume in credits	Total student's workload	Contact hours	Self-study hours
5	130	48	82
Purpose of the course unit (module): programme competences to be developed			
General competences: <ul style="list-style-type: none"> - the ability to use acquired knowledge in creative analysis of problems of development of science, education, innovation, high technologies and other knowledge economy questions; - the ability to communicate in an interpersonal and intercultural context; - the ability to study in accordance with ethical values and social responsibility. Professional competences: <ul style="list-style-type: none"> - the ability to plan, organize and manage knowledge management processes in business organization; - the ability to choose and manage information and data. 			
Learning outcomes of the course unit (module)	Teaching and learning methods	Assessment methods	
<ul style="list-style-type: none"> - will be able to find relations among knowledge management and other management, economics subjects and identify problems of information and knowledge management; 	In lectures, problem- and discussion-based methods are applied. Analysis of practical business cases. Control questions and interactive tasks on platform <i>Moodle</i> .	Intermediary assessment (20%) Exam (40%)	
<ul style="list-style-type: none"> - will be able to present and substantiate ideas and proposals of knowledge management practice in organization; - will acquire abilities of critical thinking of the theoretical provisions of the knowledge and the development of the provisions of knowledge economics in organizations; - will be able to make decisions in complicated circumstances related to knowledge search, accumulation and systematization. 	Group project, its presentation and discussion in the classroom.	Group project (20 %) Individual and group tasks (20 %)	

Content: breakdown of the topics	Contact hours							Self-study work: time and assignments		
	Lectures	Tutorials	Seminars	Exercises	Laboratory work	Internship/work placement	E-learning	Contact hours	Self-study hours	Assignments
1. The introductory lecture. The concept of knowledge economics and management.	2		1					3	8	Presentation of the requirements for the group project. Control questions and tasks on platform <i>Moodle</i> .
2. The links of data, information, and knowledge. Information and knowledge management: differences, relationships, and usefulness.	2		1					3	8	Analysis of practical examples. Individual and group tasks. Control questions on platform <i>Moodle</i> . Reading of scientific literature.
3. The concept of information management.	2		1					3	8	Analysis of practical examples. Individual and group tasks. Control questions on platform <i>Moodle</i> . Reading of scientific literature.
4. Knowledge management processes and cycles. Knowledge management models.	2		1					3	8	Analysis of practical examples. Individual and group tasks. Control questions on platform <i>Moodle</i> . Reading of scientific literature.
5. Organizational knowledge and its structure, the aims of the knowledge, knowledge leadership. The impact of knowledge management on decision making. <i>The preparation for the intermediary assessment.</i>	4		2					6	8	Analysis of practical examples. Individual and group tasks. Control questions on platform <i>Moodle</i> . Reading of scientific literature.
6. The impact of knowledge on innovative processes.	4		2					6	8	Discussion of group projects presented in the classroom. Individual and group tasks. Control questions on platform <i>Moodle</i> .
7. The generation of business ideas.	4		2					6	8	Discussion of group projects presented in the classroom. Individual and group tasks. Control questions on platform <i>Moodle</i> .
8. A learning organization, strategic knowledge management.	4		2					6	8	Discussion of group projects presented in the classroom. Individual and group tasks. Control questions on platform <i>Moodle</i> .

9. The culture of knowledge organization and human resources management. Co-creation.	4		2						6	8	Discussion of group projects presented in the classroom. Individual and group tasks. Control questions on platform <i>Moodle</i> .
10. Knowledge management assessment and usefulness. <i>The preparation for the final exam.</i>	4		2						6	10	Discussion of group projects presented in the classroom. Individual and group tasks. Control questions on platform <i>Moodle</i> .
Total	32		16						48	82	

Assessment strategy	Weight,%	Deadline	Assessment criteria
Group project	20	During the semester	<p>Group project shall be assessed by the students answers to the assignment questions, the presented summarized conclusions of the project, student recommendations and opinions, as well as their ability to produce answers to the questions of the audience reflecting major aspects of the presentation content-related themes. Students who fail to report the outcomes of group project in seminars lose 20% of the final grade.</p> <p>Assessment scale: Score 2: answers to all questions, detailed analysis, reasonable conclusions, clear presentation (<i>Comprehensive report and presentation</i>). Score 1,5: not all answers to questions, detailed analysis, reasonable conclusions, clear presentation (<i>Good report and presentation</i>). Score 1: not all answers to questions, not very detailed analysis, not all reasonable conclusions (<i>Mediocre report and presentation; no report or presentation</i>). Score 0,5: not all answers to questions, not detailed analysis, no conclusions (<i>Poor report and presentation; no report or presentation</i>). Score 0: no analysis.</p>
Individual and group tasks on platform <i>Moodle</i> at the seminars (or at the classroom)	20	During the semester	<p>Tasks at the seminars – up to 20% of the final score. Assessment scale: Score 2: all task at the seminars completed. Score 1: not less than 50 % tasks at the seminars completed. Score 0,5: few tasks at the seminars completed. Score 0: tasks at the seminars not completed.</p>
Intermediate assessment	20	During the semester	<p>The form of the intermediate assessment: a written test on platform <i>Moodle</i> (questions from the course material and seminars). Intermediate test (up to 20% of the final score) is composed of 20 questions.</p> <p>Assessment scale: Score 2-1,6: 20-16 correct answers. Score 1,5-1,1: 15–11 correct answers. Score 1-0,6: 10–6 correct answers. Score 0,5-0,4: 5-4 correct answers. Score 0: less than 4 correct answers.</p>
Exam	40	During the session	<p>The form of the exam: a written test on platform <i>Moodle</i> (questions from the course material and seminars). Exam test (up to 40% of the final grade) is composed of 30 questions.</p> <p>Assessment scale: Score 4-3,6: 30-27 correct answers. Score 3,5-2,9: 26-22 correct answers. Score 2,8-2,1: 21-16 correct answers. Score 2-1,3: 15-10 correct answers. Score 1,2-0,5: 9-4 correct answers. Score 0,4-0: less than 4 correct answers.</p>

The assessment strategy for an external exam	Weight, %	Deadline	Assessment criteria
Individual project	40	During the prescribed an external exam time	Individual project shall be assessed by the student answers to the assignment questions, the summarized conclusions of the project, student recommendations and opinions. Assessment scale: Score 4: answers to all questions, detailed analysis, reasonable conclusions (<i>Comprehensive report of the project</i>). Score 3: not all answers to questions, detailed analysis, reasonable conclusions (<i>Good report of the project</i>). Score 2: not all answers to questions, not very detailed analysis, not all reasonable conclusions (<i>Mediocre report of the project</i>). Score 1: not all answers to questions, not detailed analysis, no conclusions (<i>Poor report of the project</i>). Score 0: no analysis.
Exam (Topics 1-10)	60	During the prescribed an external exam time	The form of the exam: a written test on platform <i>Moodle</i> (questions from the course material and seminars). Exam test (up to 60% of the final grade) is composed of 30 questions. Assessment scale: Score 6-5: 30-25 correct answers. Score 4,8-4: 24-20 correct answers. Score 3,8-3: 19-15 correct answers. Score 2,8-2: 14-10 correct answers. Score 1,8-1: 9-5 correct answers. Score 0,8-0,4: 4-2 correct answers.

Author	Year of publication	Title	Issue of a periodical or volume of a publication	Publishing place and house or web link
Compulsory reading				
Donald Hislop	2013 (4th ed, 2018)	Knowledge management in organizations: a critical introduction	3rd edition (4th edition, 2018)	Oxford University Press https://virtualbiblioteka.vu.lt/permalink/f/g1gc3/VUB01000689339
Kimiz Dalkir foreword by Jay Liebowitz	2011	Knowledge Management in Theory and Practice	Second Edition	London: MIT Press https://virtualbiblioteka.vu.lt/permalink/f/g1gc3/VUB01000640586
Pierre Barbaroux, Amel Attour, Eric Schenk	2016	Knowledge Management and innovation		London: ISTE; Hoboken [N.J.]: Wiley https://virtualbiblioteka.vu.lt/permalink/f/1ferss/TN_pq_ebook_centralEBC4593128
Optional reading				
Heather E. Canary, Robert D. McPhee.	2011	Communication and organizational knowledge: contemporary issues for theory and practice		New York; London: Routledge https://virtualbiblioteka.vu.lt/permalink/f/1ferss/TN_pq_ebook_centralEBC547335
Stephanie Barnes, Nick Milton	2016	Designing a successful knowledge management strategy: a guide for the knowledge management professional		Medford, New Jersey: Information Today, Inc https://virtualbiblioteka.vu.lt/permalink/f/g1gc3/VUB01000813100