COURSE UNIT (MODULE) DESCRIPTION

Course unit (module) title	Code
Electoral Technologies	**RITE3126**

Lecturer(s)	Department(s) where the course unit (module) is delivered
Coordinators: dr. Nerijus Maliukevičius **Other(s): assist. Dalia Bakauskaitė**	Institute of International Relations and Political Science

Study cycle	Type of the course unit (module)
First cycle	Elective

Mode of delivery	Period when the course unit (module) is delivered	Language(s) of instruction
Lectures, seminars, self study	6 semester	Lithuanian

Requirements for students	
Prerequisites: None	**Additional requirements (if any):** None

Course (module) volume in credits	Total student's workload	Contact hours	Self-study hours
5	130	32	98

Purpose of the course unit (module): programme competences to be developed
The purpose of this course is to provide students with an advanced understanding of the election process as well as analytic skills necessary to interpret its functioning principles, communications regulations, communications strategy, etc. This course aims to develop subject specific competences, such as ability to define elective company strategy and tactics, ability to interpret communicative regulations, ability to develop communicative strategy; likewise generic competences: ability to evaluate information critically, ability to present findings in a coherent form, ability work and study individually and in groups.

Learning outcomes of the course unit (module)	Teaching and learning methods	Assessment methods
Will be able to discuss elective company strategy and tactics.	Face-to-face lectures, discussions	Assessment of work during seminars
Will be able to use and explain methods and technologies of elections	Independent reading , exam	Assessment of exam
Will be able to analyze electoral technologies used in Lithuania.	Research methods (texts analysis, preparation for presentation)	Assessment of presentation

Content: breakdown of the topics	Lectures	Tutorials	Seminars	Contact hours	Self-study hours	Assignments
1. Introduction to course: work and study principles. General overview of Electoral Technologies	2			**2**		Introduction to course
2. Lithuanian election law basis. Practice of elections, communicative regulations	2		2	**4**	**6**	Compulsory reading and analysis of: L. Bielinis, Rinkiminių technologijų įvadas [Introduction to Elective Technologies]. Vilnius: Margi raštai, 2000, p. 1-55

3. Election communication as a part of political communication	1		1	**2**	**6**	Compulsory reading and analysis of: L. Bielinis, Rinkiminių technologijų įvadas [Introduction to Elective Technologies]. Vilnius: Margi raštai, 2000, p. 56-116.
4. The social portrait of a Lithuanian elector (development of an elector: critical thinker, the unresolved, the susceptible to manipulations)	1		1	**2**	**6**	Compulsory reading and analysis of: S. N. Goggin, Usability of Election Technologies: Effects of Political Motivation and Instruction Use // The Rice Cultivator, Vol. 1, 2008, p. 30-85.
5. Electioneering: definition of the term, its connotations	1		1	**2**	**6**	Compulsory reading and analysis of: R. G. Saltman, The History and Politics of Voting Technology: In Quest of Integrity and Public Confidence. New York, NY: Palgrave MacMillan, 2006, p. 40-101.
6. Organization of an elective company: the headquarters, resources, communication strategy, plan of actions	1		1	**2**	**6**	Compulsory reading and analysis of: L. Bielinis, Prezidento rinkimų anatomija: 2002 metų prezidento rinkimai Lietuvoje [Anatomy of Presidential Elections: President Elections 2002]. Vilnius: Versus aureus, 2003, p. 1-59.
7. The creation of a politician's image in the public sphere	1		1	**2**	**6**	Compulsory reading and analysis of: L. Bielinis, Prezidento rinkimų anatomija: 2002 metų prezidento rinkimai Lietuvoje [Anatomy of Presidential Elections: President Elections 2002]. Vilnius: Versus aureus, 2003, p. 60-120.
8. Communicative strategy and creation of plan of actions	1		1	**2**	**6**	Compulsory reading and analysis of: R. M. Stein [et.al.], Voting Technology, Election Administration, and Voter Performance // Election Law Journal: Rules, Politics, and Policy, 2008, Vol. 7, No. 2, p. 123-135. R. M. Alvarez [et. al.], Voting Made Safe and Easy: The Impact of E-voting on Citizen Perceptions // Political Science Research and Methods, 2013, Vol. 1, No. 1, p. 117-137.
9. Communicative strategy and a plan of actions: case analysis and discussion	1		1	**2**	**6**	Compulsory reading and analysis of: R. M. Stein and G. Vonnahme, When, Where, and How We Vote: Does it Matter? // Social Science Quarterly, 2012, Vol. 93, No. 3, p. 692-712 D. Chapin, Non-Precinct Place Voting and Election Administration // Election Law Journal: Rules, Politics, and Policy. 2011, p. 303-335.
10. Social portrait of a focus group	1		1	**2**	**6**	Compulsory reading and analysis of: M. R. Michelson, The Effect of Prepaid Postage on Turnout: A Cautionary Tale for Election Administrators // Election Law Journal: Rules, Politics, and Policy. Vol, 11, Issue. 3, 2012, 279-290 A.-M.Oostveen and P. Van den Besselaar, Internet Voting Technologies and Civic Participation: The Users' Perspective // Javnost, , Vol. 9, No.1, 2004, p. 61-78 R. M. Alvarez et. al., Studying Elections: Data Quality and Pitfalls in Measuring of Effects of Voting Technologies // Policy Studies Journal, 2005, Vol. 33, Issue 1, p. 15–24.
11. Elective company strategy, elections headquarters	1		1	**2**	**6**	Compulsory reading and analysis of: L. Bielinis, Prezidento rinkimų anatomija: 2002 metų prezidento rinkimai Lietuvoje [Anatomy of Presidential Elections: President Elections 2002]. Vilnius: Versus aureus, 2003, p. 140-195.
12. Adulteration of elections: methods and technologies	1		1	**2**	**6**	Compulsory reading and analysis of: P. A. Shocket et. al., The Effect of Voting Technology

						on Voting Behavior in a Simulated Multi-Candidate City Council Election: A Political Experiment of Ballot Transparency // The Western Political Quarterly, Vol. 45, No. 2, 1992, p. 521-537 P. Van den Besselaar et. al., Experiments with E-Voting Technology: Experiences and Lessons // P. Cunningham et. al. (eds.), Building the Knowledge Economy: Issues, Applications, Case Studies. IOS Press, 2003, p. 85-114.
13. Plan of actions and voting resources, voting behaviour	1		1	2	6	Compulsory reading and analysis of: D. W. Jones, The Evaluation of Voting Technology // Secure Electronic Voting Advances in Information Security, Volume 7, 2003, p. 3-46 G. Katz, Assessing the Impact of Alternative Voting Technologies on Multi-Party Elections: Design Features, Heuristic Processing and Voter Choice // Political Behavior, 2011, Volume 33, Issue 2, p. 247-270.
14. Sponsors, management of dangers and relations with other candidates, competitors and partners	1		1	2	6	Compulsory reading and analysis of: P. Gronke et. al., Convenience Voting // Annual Review of Political Science, 2008, Vol. 11, p. 437-455 P. M. Schwartz, Voting Technology and Democracy // N.Y.U. Law Review, Vol. 77, 2002, p. 625-658.
Presentation		2		2	20	Preparation for the presentation
Total	**16**	**2**	**14**	**32**	**98**	

Assessment strategy	Weight,%	Deadline	Assessment criteria
Evaluation of work during the seminars	30%	Throughout the semester	Active participation in seminars (5%), Ability to refer to assigned academic literature (5%), Essential and relevant comments (10%), Critical thinking and ponderable argumentation (10%)
Exam	40%	During session time	Comprehensiveness of the answers (15 %) Ability to base the answers on the academic literature that was provided throughout the course (10%) Critical thinking (10%) Style: clearness, consistency, academic vocabulary (5%)
Presentation	30%	End of semester	Quality of survey (10%), Quality of analysis of survey data (10%); Ability to present results in an appropriate coherent form and to respond to colleagues comments efficiently (10%)

Author	Year of publication	Title	Issue of a periodical or volume of a publication	Publishing place and house or web link
Compulsory reading				
Alvarez, R. M. et. al.	2013	Voting Made Safe and Easy: The Impact of E-voting on Citizen Perceptions	Vol. 1, No. 1	Political Science Research and Methods
Alvarez, R. M. et. al.	2005	Studying Elections: Data Quality and Pitfalls in Measuring of Effects of Voting Technologies	Vol. 33, Issue 1	Policy Studies Journal
Bielinis, L.	2000	Rinkiminių technologijų įvadas [*Introduction to Elective Technologies*]		Vilnius: Margi raštai
Bielinis, L.	2003	Prezidento rinkimų anatomija: 2002 metų prezidento rinkimai Lietuvoje [*Anatomy of Presidential Elections: President Elections 2002*]		Vilnius: Versus aureus

Chapin, D.	2011	Non-Precinct Place Voting and Election Administration		Election Law Journal: Rules, Politics, and Policy
Cunningham, P. et. al. (eds.)	2003	Building the Knowledge Economy: Issues, Applications. Case Studies		IOS Pre
Goggin, S. N.	2008	Usability of Election Technologies: Effects of Political Motivation and Instruction Use	Vol. 1	The Rice Cultivator
Jones, D. W.	2003	Evaluation of Voting Technology	Volume 7	Secure Electronic Voting Advances in Information Security
Katz, G.	2011	Assessing the Impact of Alternative Voting Technologies on Multi-Party Elections: Design Features, Heuristic Processing and Voter Choice	Volume 33, Issue 2	Political Behavior
Michelson, M. R.	2012	The Effect of Prepaid Postage on Turnout: A Cautionary Tale for Election Administrators	Vol. 11, Issue 3	Election Law Journal: Rules, Politics, and Policy
Oostveen, A.-M. and P. Van den Besselaar	2004	Internet Voting Technologies and Civic Participation: The Users' Perspective	Vol. 9, No.1	Javnost
Saltman, R. G.	2006	The History and Politics of Voting Technology: In Quest of Integrity and Public Confidence		New York, NY: Palgrave MacMillan
Shocket, P. A. et. al.	1992	The Effect of Voting Technology on Voting Behavior in a Simulated Multi-Candidate City Council Election: A Political Experiment of Ballot Transparency	Vol. 45, No. 2	The Western Political Quarterly,
Stein, R. M. [et.al.]	2008	Voting Technology, Election Administration, and Voter Performance	Vol. 7, No. 2	Election Law Journal: Rules, Politics, and Policy
Stein, R. M. and G. Vonnahme	2012	When, Where, and How We Vote: Does it Matter?	Vol. 93, No. 3	Social Science Quarterly
Optional reading				
Achterberg, P. And D. Houtman	2006	Why Do So Many People Vote 'Unnaturally'? A Cultural Explanation for Voting Behaviour	Vol. 45, Issue 1	European Journal of Political Research
Jones, K.	1998	Multilevel Approaches to Modeling Contexuality: from Nuisance to Substance in the Analysis of Voting Behaviour	No. 227	Nederlandse Geografische Studies
Nimmo, D.	1970	The Political Persuaders; The Techniques of Modern Election Campaigns		New Jersey: Prentice-Hall, Inc., Englewood Cliffs