



COURSE UNIT (MODULE) DESCRIPTION

Course unit (module) title: International Business	Code:
International protocol	

Lecturer(s)	Department(s) where the course unit (module) is delivered
Coordinator: Vasyl Taras	Business School, Saulėtekio al. 22, Vilnius

Study cycle	Type of the course unit (module)
First	Optional

Mode of delivery	Period when the course unit (module) is delivered	Language(s) of instruction
Face-to face	Spring	English

Requirements for students	
Prerequisites:	Additional requirements (if any):

Course (module) volume in credits	Total student's workload	Contact hours	Self-study hours
5	130	48	82

Purpose of the course unit (module): programme competences to be developed

The purpose of the International Business study programmer is to prepare international business experts with knowledge and ability of practical application of the principles of socially responsible business creation and development under the international business integration and markets globalization conditions and ready for further development and improvement.

Learning outcomes of the course unit (module)	Teaching and learning methods	Assessment methods
1. Knowledge of the general principles of business and economics and understanding of the interrelations between economic, social, cultural and political processes;	Lectures, practical exercises	Exams Take-home assignments
2. The ability of individual planning, starting and developing business at the national and international level, taking into consideration economic, social, legal and cultural contexts of business operation and management, ethical and social responsibility principles;	Lectures, the X-Culture international consulting project, practical exercise	Quality of the report produced for the X-Culture project
3. Ability to communicate in foreign languages and work in a multicultural environment, to communicate ideas, problems and their solutions in a clear, coherent and logical manner to expert and	The X-Culture international consulting project, practical exercise	Performance indicators related to interactions and performance in international teams

general audiences, to further develop and improve acquired knowledge and skills.		
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Content: breakdown of the topics	Contact hours						Self-study work: time and assignments		
	Lectures	Tutorials	Seminars	Exercises	Laboratory work	Internship/work	Contact hours	Self-study hours	Assignments
Political Systems and their effects on International Business	2	1	1	1	NA	NA	3	5	1
Economic Systems and Development	2	1	1	1	NA	NA	3	5	1
Business-Government Trade Relations	2	1	1	1	NA	NA	3	5	1
International Strategy	2	1	1	1	NA	NA	3	5	1
Selecting and Managing International Entry Modes	2	1	1	1	NA	NA	3	5	1
Foreign Direct Investment (FDI)	2	1	1	1	NA	NA	3	5	1
Managing International Business Operations	2	1	1	1	NA	NA	3	5	1
International Marketing	2	1	1	1	NA	NA	3	5	1
International HRM Hiring and Managing International Employees, Working overseas	2	1	1	1	NA	NA	3	5	1
Culture and Cross-Cultural Management	2	1	1	1	NA	NA	3	5	1
International Trade	2	1	1	1	NA	NA	3	5	1
Regional Economic Integration	2	1	1	1	NA	NA	3	5	1
International Monetary System and Financial Markets	2	1	1	1	NA	NA	3	7	1
Total	32	16	16	16	0	0	48	82	16

Assessment strategy	Weight, %	Deadline	Assessment criteria
Exam 1	20	29 March	% correct exam questions
Exam 2	20	10 May	% correct exam questions
Exam 3	20	June 7	% correct exam questions
Participation	15	Weekly	Quality of weekly submissions
X-Culture Project	25	Weekly	Quality of weekly deliverables and the final project

Author	Year of publication	Title	Issue of a periodical or volume of a publication	Publishing place and house or web link
Compulsory reading				
Wild/Wild.	Edition 6 or newer	International Business: The Challenges of Globalization	NA	Prentice-Hall
Optional reading				
Shenkar	2019	International business	NA	Sage

